**Paws4Potter’s 3rd Annual “Making A Mark On K9 Cancer” Dog Walk**

**Sponsorship Levels (9-22-18)**

***Non-Profit Organizations – Donation Appreciated But Not Required***

* Recognition as a nonprofit organization on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*

***Making A Mark On K9 Cancer Sponsor - $35***

* Recognition as a sponsor on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*
* One complimentary 2018 event t-shirt

***Wagging Tails Sponsor - $125***

* Business/organization logo presented on signage posted along the walking route
* Recognition as a sponsor on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*
* Complimentary registration for 1 walker with up to 2 dogs
* Two complimentary 2018 event t-shirts

***Paws For The Cause Sponsor - $250***

* Business/organization logo presented on the 2018 event t-shirts
* Business/organization logo presented on signage posted along the walking route
* Recognition as a sponsor on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*
* Complimentary registration for 2 walkers with up to 2 dogs each
* Two complimentary 2018 event t-shirts

***We Are The Cure Sponsor - $500***

* Business/organization logo presented at the main Paws4Potter table and on the Paws4Potter website
* Business/organization logo presented on the 2018 event t-shirts
* Business/organization logo presented on signage posted along the walking route
* Recognition as a sponsor on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*
* Complimentary registration for 2 walkers with up to 2 dogs each
* Two complimentary 2018 event t-shirts

***The Doberman K9 Cancer Warrior Sponsor - $750 or more***

* Recognition as the platinum/highest of sponsorships via all media advertising leading up to the event
* Special recognition at the beginning of the event
* Business/organization logo presented at the main Paws4Potter table and on the Paws4Potter website
* Business/organization logo presented on the 2018 event t-shirts
* Business/organization logo presented on signage posted along the walking route
* Recognition as a sponsor on the event day program and on the Paws4Potter Facebook event page
* Optional complimentary booth space at the event for business/organization information, promotional materials, or merchandise\*
* Complimentary registration for 2 walkers with up to 2 dogs each
* Four complimentary 2018 event t-shirts

\*At this time, we are unable to provide businesses with tables at our events. Please bring your own tables, chairs, and/or tents for set-up. Thank you!